AMENDMENT UNDER 37 C.F.R. § 1.111 Attorney Docket No.: Q79994

Application No.: 10/786,503

AMENDMENTS TO THE SPECIFICATION

Please replace the paragraph no. [0004] with the following amended paragraph:

Electronic information acquiring systems are in wide use. For example, like a uniform resource locator (URL), information representing the location of electronic information is attached to image data as a bar code or digital watermark. The image data with the information is printed out and a print with an information-attached image is obtained. This print is read by a reader such as a scanner and the read image data is analyzed to detect the information attached to the image data. The electronic information is acquired by accessing its location. Such systems are disclosed in patent document 1 (U.S. Pat. No. 5,841,978), patent document 2 (Japanese Unexamined Patent Publication No. 2000-232573), non-patent document 1 {Digimare MediaBridge Home Page, Connect to what you want from the web (URL in the Internet: http://www.digimarc.com/mediabridge/www.digimarc.com/mediabridge), etc.

Please replace the paragraph no. [0005] with the following amended paragraph:

There are also disclosed methods of embedding two digital watermarks in an image, in patent document 3 (Japanese Unexamined Patent Publication No. 2000-287067), non-patent document 2 (Content ID Forum (URL in the Internet:

http://www.cidf.org/english/specification.htmlwww.cidf.org/english/specification.html)}, etc. In patent document 3, first information to specify a system is embedded using a watermark embedding method common to a plurality of systems, and second information is embedded using another watermark embedding method unique to each system. In a certain system, the first information is extracted from an image by a common watermark extracting method in order to specify a system in which that watermark is embedded, and the image is transferred to the specified system. In non-patent document 2, information representing a previously registered

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watermark form is embedded in an image by a standard watermark embedding method, and

according to the previously registered watermark form, a variety of information are embedded in

the image.

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